

BEAUTIFUL CHANCE



# PROJECTV

BIOACTIVE FOOD SUPPLEMENTS



A

CLASSIC HIT

BIOACTIVE FOOD SUPPLEMENT



# PROJECTV

Project V is a beautiful chance for every person to support health, take care of beauty and prolong active longevity. We produce innovative natural products that improve all the functions of our body, provide neuro-nutrition at the cellular level and make living a rich and fulfilling life possible at any age.

The Project V palette includes three lines of nutraceuticals and one line of cosmeceuticals, created on the basis of the best plant components manufactured in Europe, unique effective formulas developed in collaboration with the world's leading neuroscientists, nutritionists and dietitians, as well as the most modern technologies. As strategic partners, we have chosen leading companies in France and Switzerland, which guarantee the highest quality of our products.

Project V's products are not just effective, healthy and natural. We are about a new philosophy and a new way of life that you create yourself. Your beautiful chance for positive changes.

# TAKING CARE OF PEOPLE'S HEALTH AND BEAUTY

## COMPANY MISSION

Project V creates products that help millions of people improve their health and quality of life. Using nature's healing powers, the latest research and technology, we strive to give every person a beautiful chance to be healthy and happy. Our journey is to switch from nutrition to neuro-nutrition, from nutritherapy to neuro-nutritherapy, from nutritional supplements of the past to the natural active ingredients of the future. To do this, we are developing such innovative products which become useful habits for people and completely change their lives.

PRESENT IN  
COUNTRIES **17**

WEBINARS  
HELD **1257**



# ADVANTAGES OF PROJECT V



1

Production in France  
(included in the top  
5 pharmaceutical  
companies in the  
country)

2

Compliance  
with the most  
stringent  
European quality  
standards

3

Exclusive formulas  
based on advanced  
scientific research

4

Cryogenic crushing  
technology  
preserves the  
maximum amount  
of useful properties

5

Highly active  
extracts with  
increased  
bioavailability

6

Raw materials of  
French origin

7

Plant-based  
capsule

8

Use of easily  
digestible  
components

9

Easy-to-swallow  
small capsule

10

Innovative  
convenient  
packaging with our  
unique design

11

90% of the products  
are suitable for  
vegetarians and  
vegans

12

Does not contain  
stearates, sugar,  
paraffin oil, or  
preservatives

# PROMOTION

We do not just store and collect knowledge about health - we share it. About how our body works, what physical exercises, substances and trace elements it needs. And, of course, which health products will help you preserve your youth and energy for years to come.





# PROMOTION CHANNELS

IN ALL COUNTRIES WHERE WE'RE PRESENT

- Open online meetings, dedicated to the most relevant health issues, with the participation of the world's leading doctors.
- Publications in the most authoritative and prestigious media: Forbes, Cosmopolitan, Elle, Marie Claire.
- Banners and digital screens with our advertisements in the most visited city sites.
- High social media activity — famous people and opinion leaders write about us and our products.
- Conferences, trainings, forums with experts.

PROJECTV

# CLASSIC HIT

COMPREHENSIVE PROTECTION

Classic Hit products provide daily care for the health of the body at the cellular level. The wide range of their action allows you to cleanse, restore and protect every cell, prevent the development of many negative phenomena in the body and speed up recovery.



Magic of magnesium



Ease of digestion



Nervous system balance



Antioxidant power



Body detox



Charged and energized



Healthy heart and sharp mind



Joyful and beautiful



Protection and prevention

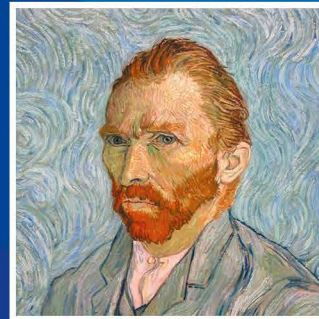
# VINCENT VAN GOGH

## DESIGN IDEA

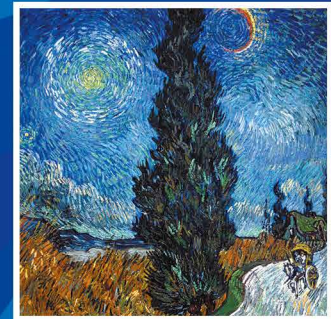
The Classic Hit packaging features a print inspired by the brushstroke of Van Gogh's Parisian period landscapes. The interweaving of waves or dense air masses personifies life. The strokes characteristic of the Post-Impressionist style are transformed by the packaging designer into a drawing that reminds us that: «Movement is life.»



CLASSIC HIT

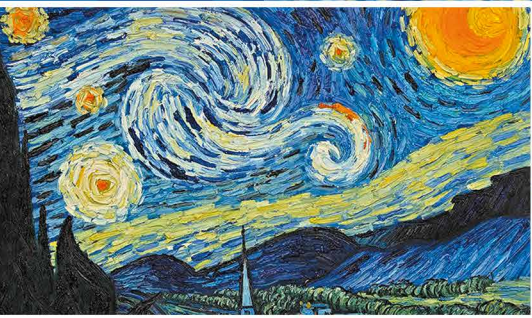
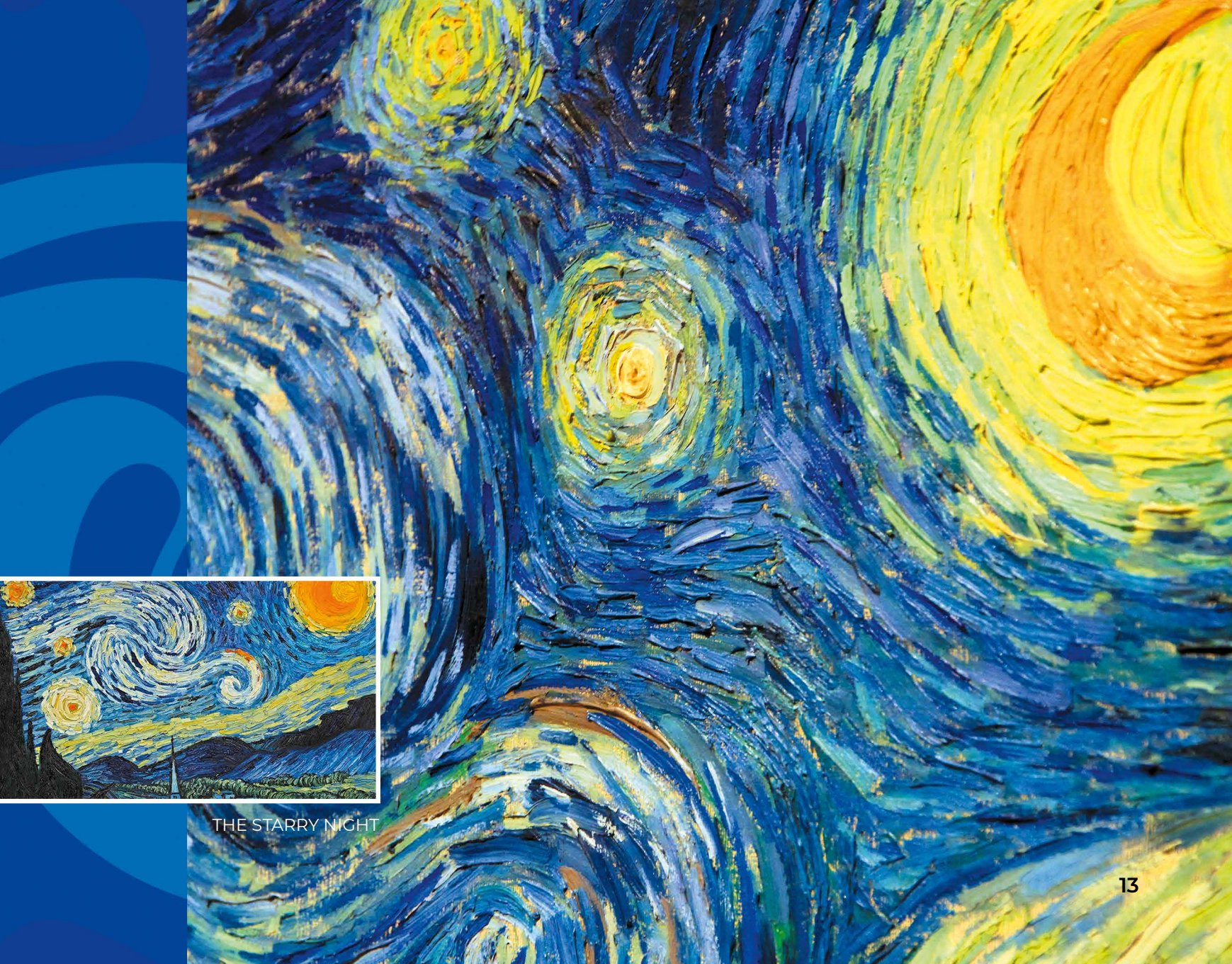


SELF-PORTRAIT



CYPRESSES





THE STARRY NIGHT

PROJECTV

# CLASSIC HIT



According to the NCBI, polyphenols have strong antioxidant and anti-inflammatory effects.

# A | ANTIOXIDANT POWER

## FORMULA FOR PROTECTION AGAINST INFECTIONS, TOXINS AND PREMATURE AGING.

The A natural dietary supplement is your daily defense against infections, chronic disease and premature aging. The plant-based antioxidants, vitamins and minerals included in its ingredients inhibit the activity of free radicals, accelerate their removal from the body and restore cellular structure. When taken regularly, A improves heart, blood vessel and immune system function, provides neuro-nutrition and optimizes cognition.

**Active components:** grape seed extract (*Vitis vinifera*), vitamin C, vitamin E, ginkgo biloba leaf extract (*Ginkgo biloba*), natural beta-carotene, silicon.

30 CAPSULES

PROJECTV

# CLASSIC HIT



Cat's claw restores damaged cell DNA, prevents the reproduction of viruses in cells, and at the same time does not cause side effects or addiction.



# D | BODY DETOX

## A NATURAL COMPLEX TO CLEANSE THE BODY AT THE CELLULAR LEVEL.

The D natural dietary supplement is an effective detox complex for deep cleansing of the body and the strengthening of immunity at the cellular level. Cat's claw is rich in alkaloids, polyphenols and is a powerful immunomodulator: by accelerating the process of removing pathogens and harmful cells, it has an anti-inflammatory effect and stimulates the cleansing function of the liver. Ginger enhances antioxidant protection, improves neuro-nutrition and normalizes metabolic processes. Thanks to the complex action of these two plant components, D helps fight premature aging and maintain full activity at any age.

**Active components:** Cat's claw bark powder (*Uncaria tomentosa*), cat's claw bark extract (*Uncaria tomentosa*), ginger root (*Zingiber officinalis*).

60 CAPSULES

PROJECTV

# CLASSIC HIT



Japanese scientists have named lavender a safe alternative to medication for anxiety, stress and insomnia.

# P | NERVOUS SYSTEM BALANCE

A NATURAL ANTI-STRESS COMPLEX BASED ON LAVENDER, MELISSA AND VALERIAN.

The P natural dietary supplement is an anti-stress formula based on lavender, melissa and valerian, fortified with B vitamins. P's herbal ingredients have a comprehensive calming effect and, when taken daily, help to balance the work of the autonomic nervous system. Melissa relieves depression and insomnia, lavender improves cerebral circulation, helps reduce tension and anxiety, valerian improves sleep quality and eliminates the causes of excitability. B vitamins stimulate biochemical reactions in neuronal cells, supporting the normal function of the nervous system as a whole and increasing resistance to stress.


**Active components:** lavender flower powder (*Lavandula angustifolia*), melissa leaf extract (*Melissa officinalis*), valerian root extract (*Valeriana officinalis*), vitamins B3, B5, B6, B2, B1, B9, B8, B12.

60 CAPSULES

PROJECTV

# CLASSIC HIT



—  —

Taking fish oil for 1 month improves cardiovascular function when passing stress tests of a person's mental state.

# M | HEALTHY HEART AND SHARP MIND

**A COMPLEX OF POLYUNSATURATED FATTY ACIDS FOR THE HEART, BLOOD VESSELS, BRAIN AND SKIN.**

The M natural dietary supplement is a source of unique omega-3 polyunsaturated fatty acids required for the healthy physiology of the cells of all organs and systems, primarily the heart, blood vessels, brain, and skin. Penetrating into cell membranes, omega-3 PUFAs restore their structure and ensure their full functioning, preventing membrane damage and the development of chronic diseases. When taken daily, M stimulates neuro-nutrition and mental activity, helps normalize the functioning of the cardiovascular system and the brain for active life at any age.

**Active components:** fish oil (anchovies, sardines, mackerel).

60 CAPSULES

PROJECTV

# CLASSIC HIT



In Indian folk medicine, Garcinia Cambogia is used as a remedy to help cleanse the body of toxins and waste.

# SV | JOYFUL AND BEAUTIFUL

## BALANCED FORMULA FOR IMPROVED DIGESTION AND METABOLISM.

The SV natural dietary supplement is a perfectly balanced formula for improved digestion and attaining a slim physique based on proven plant-based extracts. When taken daily, SV provides enhanced neuro-nutrition, gently regulates the endocrine system and saturates the body with the energy necessary for an active life at any age. Garcinia Cambogia helps to prolong satiety and burn fat. Fucus vesiculosus stimulates metabolic processes and promotes weight loss. Chromium picolinate helps lower cholesterol and blood glucose levels.

**Active components:** Garcinia Cambogia extract, fucus powder (Fucus vesiculosus), vitamin C, green tea leaf extract (Camellia sinensis), chromium picolinate.

60 CAPSULES

PROJECTV

# CLASSIC HIT



According to WHO, iron deficiency anemia (IDA) occurs in 10-17% of the world's adult population. In pregnant women, this figure can reach 50%.



# N | PROTECTION AND PREVENTION

**A NATURAL ANTISEPTIC WITH POWERFUL ANTI-INFLAMMATORY AND DIURETIC ACTION.**

The N natural dietary supplement is reliable protection against infections and inflammations of the genitourinary system. It contains angelica root, a powerful natural antiseptic well-known for its antimicrobial, diuretic and restorative effects. When taken daily, N has a beneficial effect on the urinary and reproductive systems, normalizes energy metabolism and increases cellular immunity..

**Active components:** Chinese angelica powder (*Angelica archangelica*), cherry stem extract (*Prunus cerasus*), bearberry leaf powder (*Arctostaphylos uvaursi*), witch hazel leaf extract (*Hamamelis virginiana*), iron pidolate, vitamins B3, B5, B6, B1, B2, B9 , D3, B12, biotin.

60 CAPSULES

PROJECTV

# CLASSIC HIT



According to research conducted at the A. Einstein College of Medicine, spirulina reduces the risk of cancer because of its b-carotene content.

# CH | CHARGED AND ENERGIZED

**MULTICOMPONENT NATURAL ENERGY TONIC BASED ON ELEUTHEROCOCCUS, SPIRULINA AND GUARANA.**

The CH natural dietary supplement based on eleutherococcus, spirulina and guarana will result in high physical and mental performance at any age. By stimulating energy processes at the cellular level, CH will help fight tiredness and quick fatiguability, tone the body, strengthen the immune system and help maintain a complete and maximally active lifestyle.

**Active components:** Spirulina (*Spirulina platensis*) powder, guarana (*Paullinia cupana*) seed powder, Eleutherococcus senticosus root extract, Vitamin C, Cola (*Cola nitida*) seed powder, Chromium picolinate.

60 CAPSULES

PROJECTV

# CLASSIC HIT



Fructooligosaccharides help regulate blood glucose levels.

# S | EASE OF DIGESTION

COMPLEX OF LIVE BIFIDO- AND LACTOBACTERIA AND A NATURAL PREBIOTIC FOR NORMAL INTESTINAL FUNCTION.

The S natural dietary supplement is a unique combination of live bifidus and lactobacilli as well as a natural prebiotic, which ensures the balanced functioning of the digestive and immune systems and the protection of the whole body. It helps cope with all tasks, even with a very active lifestyle with many stress factors. When taken daily, S helps to normalize digestion, increase the volume of beneficial intestinal microflora, enhance protection against toxins and reduce the risk of pathogenic microorganisms and new diseases.

**Active components:** fructooligosaccharides, lactic acid bacteria.

30 CAPSULES

PROJECTV

# CLASSIC HIT

NEW



2 bioavailable forms of magnesium:  
bisglycinate and malate.

# MGR | MAGIC OF MAGNESIUM

## ANTIOXIDANT COMPLEX OF PLANT ANTIDEPRESSANTS.

The MGR natural dietary supplement combines the power of herbal anti-depressants with a complex of magnesium and active forms of vitamins to provide calmness and a good mood daily. The two bioavailable forms of magnesium act on the biochemistry of muscle relaxation and help relieve mental and physical stress. Enhanced with St. John's wort powder, as well as black horehound and hawthorn, the MGR anti-stress complex gently regulates emotional balance, helping maintain the health of the nervous system, a good mood and self-control even in stressful situations.

**Active components:** magnesium, vitamin C, St. John's wort extract, black horehound extract, hawthorn extract, vitamin B1, vitamin B6, vitamin B12.

60 CAPSULES

PROJECTV

# DIRECT HIT

TARGETED ACTION

Each product of the Direct Hit line has a targeted action and a local effect. The line combines products designed specifically to support certain functions of your body. Together, they cover a wide range of health problems.



Mature beauty



Healthy veins





Strong heart



Liver protection



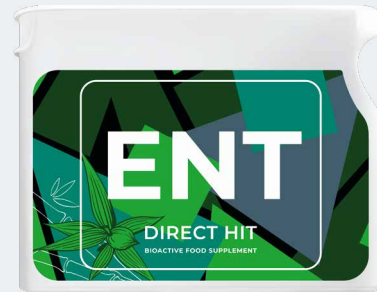
Keen eye



Bright brain



Strong immune system



Youth of joints



Beautiful skin



Radiance of youth

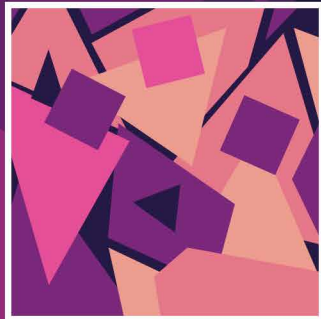


Strong bones and joints

# PABLO PICASSO

## DESIGN IDEA

The radical art revolution, which was led by Pablo Picasso, is reflected by the cubism on the bottles of the products from the Direct Hit line. Rooting their work in the artist's African period, our designers played with «cubes», reflecting the destruction of standards and restrictions, and identifying things as fundamental as health with an object of art.



DIRECT HIT

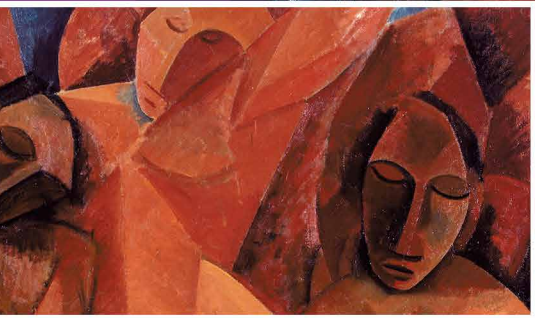


FRIENDSHIP



THE DRIADE





THREE WOMEN

PROJECTV

# DIRECT HIT



Studies have shown that in regions where there is a lot of fish, people have much fewer problems with the cardiovascular system.

# BR | BRIGHT BRAIN

## EFFECTIVE PROTECTION FROM STRESS, AND IMPAIRED COGNITIVE FUNCTION AND VISION.

The BR natural dietary supplement provides a comprehensive defense of brain physiology against a host of everyday threats, stressors, and cognitive impairments. Its combination of docosahexaenoic acid, ginkgo biloba, vitamin E, and B vitamins stimulates neuro-nutrition and mental activity, helping normalize brain function to maintain a fully active life at any age. It strengthens the nervous system, eliminating the symptoms of irritability, increasing efficiency, and improving memory.

**Active components:** fish oil, soy lecithin, ginkgo biloba extract, vitamins B5, E, B6.

30 CAPSULES

PROJECTV

# DIRECT HIT



Vitamin E is essential for a healthy immune system. It can improve the health of hair, skin, and nails, as well as reduce the risk of cancer.

# DR | STRONG IMMUNE SYSTEM

## HEALTHY GUT LIFE.

The DR natural dietary supplement offers the energy of natural ingredients that are targeted at cellular immunity enhancement and comprehensive protection against viruses and bacteria in the face of the many threats of modern life. The fermented Lalmin® Immune food ingredient has breakthrough immune-boosting and antioxidant properties, helps to normalize the intestinal microflora and cleanse the body of waste and toxins. Echinacea is effective in the treatment and prevention of infections of the upper respiratory tract, spirulina resists oxidative stress, vitamins E and D are involved in the normalization of the immune system.

**Active components:** Lalmin Immune™ enriched yeast blend (*Saccharomyces cerevisiae*), selenium, vitamin D2, inulin chicory, spirulina (*Spirulina maxima*), echinacea (*Echinacea purpurea*), vitamin E.

30 CAPSULES

PROJECTV

# DIRECT HIT



Glucosamine is the building block for functional molecules in the human body. It is essential for the development and maintenance of joints cartilage.



# ENT | YOUTH OF JOINTS

## LIGHTNESS IN EVERY MOVEMENT.

The ENT natural dietary supplement is a comprehensive solution to problems with your joints for a full active life at any age, and daily prevention of arthritis and arthrosis. The active ingredients glucosamine and chondroitin prevent the destruction of cartilage tissue, stimulate its natural renewal and, combined with methylsulfonylmethane, accelerate the production of joint fluid and the restoration of joints, keeping you young and energetic for a long time. Bamboo extract prevents the depletion of bone tissue and stimulates its remineralization. Vitamin C participates in the synthesis of collagen, strengthens blood vessels and the immune system.

**Active components:** glucosamine sulfate, marine collagen hydrolyzate, chondroitin sulfate, MSM (methylsulfonylmethane), bamboo extract, manganese, copper, vitamins C, D3.

30 CAPSULES

PROJECTV

# DIRECT HIT

**COSMO**

BEAUTY AWARDS  
WINNER



PROJECTV

**One capsule contains:**

Wheat lipid extract,	110 mg
including glycosceramides	15 mg
Borage oil (borago)	100 mg
Argan oil	100 mg
Cod liver oil	50 mg
Cysteine-L hydrochloride	25 mg
Vitamin C	12 mg
Beta-carotene	5 mg
Vitamin E	4 mg
Biotin	25 mcg

Dietary intake of argan oil can help slow down the aging process by reducing inflammation and oxidative stress.

# BY | BEAUTIFUL SKIN

**A UNIQUE COMPLEX PROTECTING FROM AGGRESSIVE FACTORS OF THE EXTERNAL ENVIRONMENT.**

The BY natural dietary supplement is your unique beauty booster that protects your skin and hair at the cellular level from the aggressive external environment, allowing you to maintain the radiance of youth and beauty for a long time. Thanks to the comprehensive action of wheat extract, precious argan oil and borage oil it helps to restore the skin and hair moisture balance, while vitamins E and C promote collagen production. BY is a true gift for your skin, hair and nails.

**Active components:** wheat lipid extract (*Triticum vulgare*), borage oil (*Borago officinalis*), argan oil (*Argania spinosa*), cod liver oil, L-cysteine hydrochloride, soy lecithin, beta-carotene, biotin, vitamins C, E.

30 CAPSULES

PROJECTV

# DIRECT HIT



**One capsule contains:**

Acai berry extract	100 mg
Green tea leaf extract	75 mg
Goji berry extract	75 mg
Trans-resveratrol	40 mg
Quercetin	20 mg
Coenzyme Q10	10 mg
L-glutathione	10 mg
Grape seed extract	10 mg
Zinc	5 mg
Melon superoxide dismutase (SOD)	5 mg
Lycopene	1,25 mg
Selenium	30 mcg

Nicholas Perricone, a dietician from the University of Michigan, named acai the #1 superfood for its beneficial combination of fatty acids, antioxidants, and fiber.

# LV | RADIANCE OF YOUTH

## ANTIOXIDANT PROTECTION AGAINST AGING.

The LV natural dietary supplement is a powerful formula of natural antioxidants that offers protection against cellular aging and maintains key bodily functions at any age. Due to the comprehensive action of extracts of acai and goji berries, green tea leaves and grape seeds, LV protects against oxidative stress at the cellular level, helps eliminate the harmful effects of free radicals, strengthens capillaries and vascular walls, stimulates cell regeneration processes in the body and slows down the rate of age-related changes.

**Active components:** acai berry extract (*Euterpe oleracea*), green tea leaf extract (*Camellia sinensis*), goji berry extract (*Lycium barbarum* L.), trans-resveratrol, quercetin, coenzyme Q10, L-glutathione, grape seed extract (*Vitis vinifera*), zinc, SOD (superoxide dismutase), lycopene, selenium.

60 CAPSULES

PROJECTV

# DIRECT HIT



Choline affects liver function, healthy brain development, muscle contractions, the nervous system, and metabolism. It helps remove cholesterol from the liver.

# DG | LIVER PROTECTION

## A UNIQUE FORMULA FOR BODY DETOX.

The DG natural dietary supplement is an updated and enhanced formula to restore your body's main filter - the liver. The natural ingredients protect cells from oxidative stress, have a detoxifying and antioxidant effect and help combat fatigue. Alpha lipoic acid helps regulate blood cholesterol levels. Choline normalizes sugar levels and supports liver health. Magnesium, chrysanthellum extract, inositol and N-acetylcysteine were added to the new DG formula to help support the body's defenses and ensure a fulfilling active life at any age.

**Active components:** choline, prickly pear, chlorella, L-methionine, alpha-lipoic acid, vitamins C, B3, B6, B9.

30 CAPSULES

PROJECTV

# DIRECT HIT



Calcium is the main mineral in human bones (more than 99% of calcium reserves are located in them), which is required for the recovery of bone tissue.



# OS | STRONG BONES AND JOINTS

**A COMPLEX OF SEA MINERALS AND VITAMINS FOR STRENGTHENING BONES AND FOR THE HEALTH OF JOINTS.**

The OS natural dietary supplement is a complex of marine minerals for strong bones and joint health. The exclusive OS formula simultaneously works in three directions: it strengthens bone structure, supports muscle function and improves blood composition, helping to maintain a high activity level at any age. Calcium from whole calcareous seaweed reduces the risk of fractures and osteoporosis, vitamin K2 provides direct transport of calcium to the bone tissue and prevents it from settling in the vessels, vitamin D normalizes bone composition, and actively supports their growth and development.

**Active components:** calcium, zinc, bamboo exudate (*Bambusa arundinacea*), zinc, vitamins B6, B9, K2, D3, B12.

30 TABLETS

PROJECTV

# DIRECT HIT



L-glutathione plays an important role in the process of removing toxins, heavy metals and free radicals from cells.

# S2S | KEEN EYE

## COMPREHENSIVE PROTECTION OF EYE HEALTH.

The S2S natural dietary supplement delivers comprehensive protection for the health of the visual system and visual acuity at any age. Because of the lutein, zeaxanthin, and bilberry extract that it contains, it effectively helps improve visual perception and normalize the function of the eye's vascular system in the face of the high-stress loads and threats of modern life. It provides anti-inflammatory and antioxidant effects, increasing eye comfort and reducing the risk of many diseases of the visual system, including the retina and the lens of the eye.

**Active components:** bilberry juice extract (*Vaccinium myrtillus* L.), marigold extract (*Tagetes erecta* L.), dried paprika extract (*Capsicum annuum* L.), niacin, zinc, copper, manganese, selenium, L-glutathione, vitamins C, E, B6, B2, B1, B9, B12.

30 CAPSULES

PROJECTV

# DIRECT HIT

NEW



PROJECTV

**One capsule contains:**

Orange extract, including:	150 mg
Hesperidin	135 mg
Diosmin	25,5 mg
Grape seed extract	80 mg
Gotu kola extract	45 mg
Quercetin	10 mg
Resveratrol	10 mg
Vitamin C	40 mg

Quercetin helps prevent neurodegenerative diseases such as Alzheimer's or Parkinson's.

# VS | HEALTHY VEINS

## AN ANTIOXIDANT COMPLEX TO MAINTAIN THE HEALTH OF VESSELS AND A LIGHT STEP.

The VS natural dietary supplement is a balanced antioxidant formula for your vascular health which helps maintain a light step and high mobility at any age. Due to the comprehensive action of its active plant components, polyphenols and bioflavonoids, VS improves the condition of the vascular wall and blood microcirculation, stimulates neuro-nutrition, relieves swelling and the feeling of heavy legs. Grape seed extract helps promote circulation and provides antioxidant protection. Resveratrol is a strong neuroprotector, has a pronounced cardioprotective effect, while diosmin and hesperidin strengthen the walls of blood vessels.

**Active components:** orange extract (*Citrus sinensis*), grape seed extract (*Vitis vinifera* L.), gotu kola leaf extract (*Centella asiatica*), vitamin C, diosmin, quercetin, resveratrol.

60 CAPSULES

PROJECTV

# DIRECT HIT

NEW



PROJECTV

**One capsule contains:**

Coenzyme Q10	5 mg
Pomegranate fruit extract	50 mg
Essential oil of cypress branches	60 mg
Grape pomace extract	50 mg
Vitamin C	60 mg
Vitamin E	6 mg
Vitamin B6	1 mg
Vitamin B9	200 mcg
Vitamin B12	1.25 mg

The combination of vitamins C, E and coenzyme Q10 promotes the synthesis of coenzyme Q10 by our body, improves tone and provides a boost of energy.

# GQ10 | STRONG HEART

## YOUTH AND THE HEALTH OF THE CARDIOVASCULAR SYSTEM.

GQ10 natural dietary supplement is a source of youth and activity at any age, and reliable protection of heart and blood vessels health. Combining the energy and strength of coenzyme Q10, unique plant ingredients, vitamins and antioxidants, GQ10 accelerates cell renewal and regeneration, helps slow down the aging process, delay age-related changes and prevent the development of many serious diseases.

**Active components:** essential oil of cypress branches (*Cupressus sempervirens* L.), grape extract (*Vitis vinifera* L.), pomegranate extract (*Punica granatum* L.), coenzyme Q10, vitamins C, E, B6, B9, B12.

60 CAPSULES

PROJECTV

# DIRECT HIT

NEW



Soy isoflavones are a complex organic compound, similar in structure and principle of action on the body, to female hormones.



# MDS | MATURE BEAUTY

A COMPLEX OF PHYTOESTROGENS, VITAMINS AND MINERALS TO MAINTAIN THE BEAUTY AND HEALTH OF MATURE WOMEN.

The MDS natural dietary supplement is a complex of phytoestrogens, vitamins and minerals to support the beauty, health and full life of mature women. The comprehensive effect of MDS soy isoflavones contributes to the normalization of hormonal levels, alleviates menopausal syndrome and weakens its negative manifestations. Vitamin D3 stimulates neuro-nutrition, slowing down the aging process, and helps the endocrine and hormonal systems of the body, contributes to the prevention of neurodegenerative diseases. Calcium in the bioavailable bisglycinate form contributes to the daily protection of bones, joints and teeth.

**Active components:** calcium bisglycinate, soy extract (Glycine max), vitex agnus-castus fruit extract, grape seed extract, vitamin D3.

60 CAPSULES

# PROJECTV JUNIOR HIT

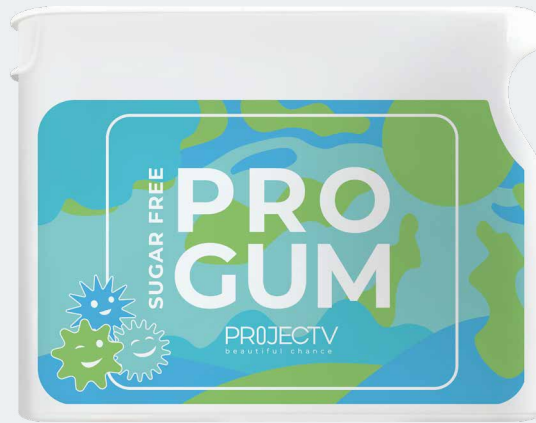
YOUR CHILDREN'S HEALTH

Products of the JUNIOR HIT line contain the optimal amount of vitamins, macro- and microelements for the full physical, intellectual and mental development of children during their period of active growth.



Child growth

**NEW!**



Keep calcium



Smart to wise



Royal growth

PROJECTV

# JUNIOR HIT



According to the British magazine The Lancet, 56% of the world's preschool children are deficient in three essential micronutrients – iron, zinc and vitamin A.

# JN | CHILD GROWTH

## CHOCOLATE-FLAVORED VITAMIN AND MINERAL COMPLEX FOR THE HARMONIOUS DEVELOPMENT OF A CHILD'S BODY.

The chocolate-flavored JN natural dietary supplement provides children's bodies with the nutrients necessary for full growth and contributes to the harmonious development of children's physical, mental and intellectual functions. Bitter orange bioflavonoids have antibacterial and anti-inflammatory activity, stimulate cellular immunity, neuro-nutrition, and metabolic processes. Vitamin D3 and zinc enhance immune defenses and are essential for normal growth, and bone and tooth formation. B vitamins support the functioning of the brain and the nervous system, reduce fatigue and increase the cognitive and motor activity of children.

**Active components:** bitter orange fruit extract (Citrus aurantium), magnesium, iron, zinc, beta-carotene, manganese, copper, chromium, vitamins C, E, B3, B6, B2, B1, B9, B12, D3.

60 TABLETS

# PROJECTV JUNIOR HIT

NEW



Magnesium promotes the absorption of vitamins B and C.

# JN STRAWBERRY | SMART TO WISE

A STRAWBERRY-FLAVORED MULTIVITAMIN COMPLEX FOR THE DEVELOPMENT OF INTELLIGENCE AND COGNITIVE ABILITIES OF A CHILD.

The strawberry-flavored JN natural dietary supplement is designed for the harmonious development of the intellectual, mental and physical functions of a child's body. Because of its balanced content of B vitamins (B1, B2, B6, B9, B12), selenium, zinc, copper and iron, JN increases the cognitive and motor activity of the child, stimulates the development of their cognitive abilities, provides neuro-nutrition with highly-bioavailable nutrients for the child's full development and growth. Bioflavonoids and beta-carotene protect the immune system from internal and external negative factors at the cellular level.

**Active components:** Lemon balm extract (*Melissa officinalis*), carrot extract (*Daucus carota*), magnesium, iron, zinc, manganese, copper, selenium, chromium, vitamins C, E, B3, B2, B6, B1, B9, B12, D.

60 TABLETS

# PROJECTV JUNIOR HIT

NEW



Silicium ensures the absorption of calcium, and strengthens bone and cartilage tissues.



# JNB | ROYAL GROWTH

## BLACKCURRANT-FLAVORED VITAMIN AND MINERAL COMPLEX FOR A CHILD'S HARMONIOUS GROWTH AND IDEAL POSTURE.

The blackcurrant-flavored JNB natural dietary supplement is an effective complex of vitamins and minerals necessary for the harmonious growth and ideal posture of children and adolescents. Because of the active forms of calcium, silicon, vitamins K2, B1, D and natural bioflavonoids that stimulate neuro-nutrition, JNB contributes to proper skeleton formation, absorption of calcium, strengthening of bones, teeth, ligaments, tendons, nails and hair, as well as the normalization of metabolism and a balanced development of the cardiovascular and nervous systems.

**Active components:** calcium, nettle extract (*Urtica dioica*), vitamins B1, K2, D.

60 TABLETS

# PROJECTV JUNIOR HIT

NEW



Vitamin D3 increases the absorption of calcium and magnesium.

# PROGUM | KEEP CALCIUM

**SUGAR-FREE CHEWING GUM WITH VITAMIN D3 AND PROBIOTICS FOR STRENGTHENING TOOTH ENAMEL AND PREVENTING CAVITIES.**

Sugar-free ProGum chewing gum with vitamin D3 and probiotics helps to strengthen and cleanse tooth enamel, prevent cavities and freshen breath. The probiotic complex of lactobacilli improves the microflora of the oral cavity, fights harmful bacteria and, working with vitamin D3, promotes the absorption of nutrients, including calcium from food and nutraceuticals.

When taken daily, ProGum gives you a snow-white radiant smile, strengthens the immune system, protects bones and teeth and helps to normalize beneficial intestinal microflora, thereby strengthening the immune system and preventing the development of many diseases.

**Active components:** vitamin D, Lactobacillus salvarius, fluorine.

60 TABLETS

## MANUFACTURING

OUR PRODUCTS ARE MANUFACTURED IN FRANCE IN THE MOST MODERN PHARMACEUTICAL FACILITIES CERTIFIED ACCORDING TO THE INTERNATIONAL GMP QUALITY STANDARD.

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During a quarter of a century, we have developed and manufactured many wonderful products, which people have used all over the world to improve their health and improve the quality of life. Our manufacturer is an international innovative company producing a wide range of dietary supplements, cosmetics and other health and beauty products. In our laboratories, leading scientists create exclusive formulas for high-performance products for Project V.





www.projectvint.com



# PROJECT V

## INNOVATIVENESS

During a quarter of a century, we have developed and manufactured many wonderful products, which people have used all over the world to improve their health and improve the quality of life. Our manufacturer is an international innovative company producing a wide range of dietary supplements, cosmetics and other health and beauty products. In our laboratories, leading scientists create exclusive formulas for high-performance products for Project V.



NOT TESTED ON ANIMALS



ECO-FRIENDLY MANUFACTURING



90% OF OUR PRODUCTS ARE VEGAN

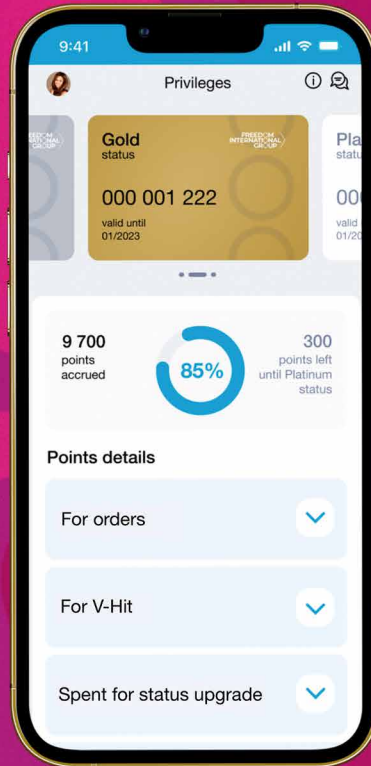
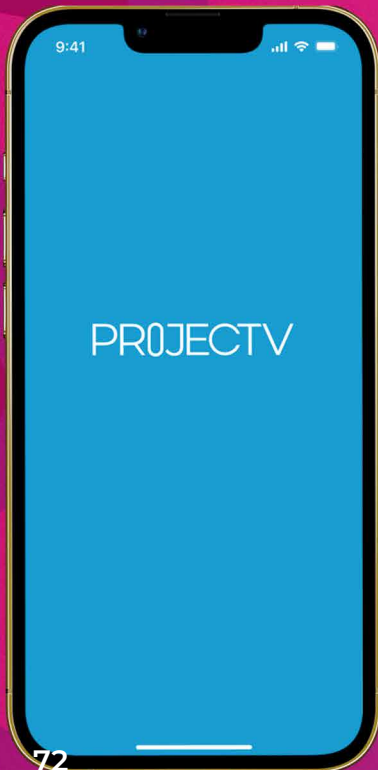


DOES NOT CONTAIN PRESERVATIVES



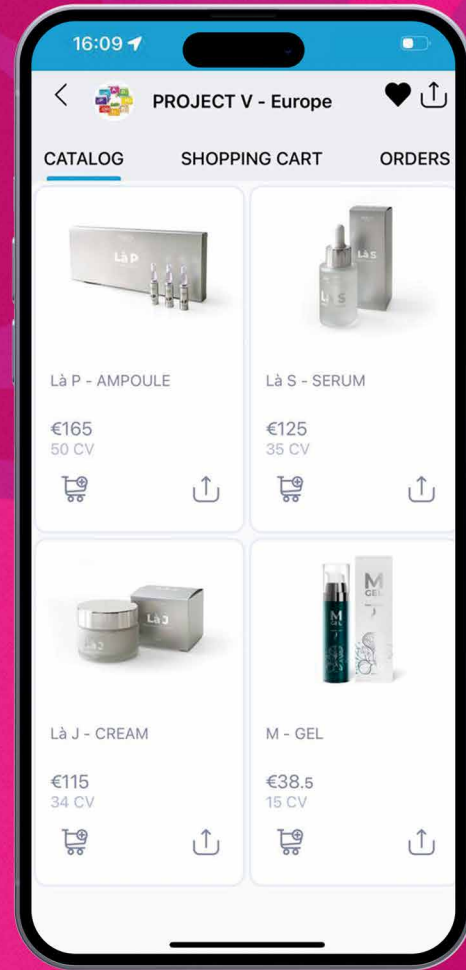
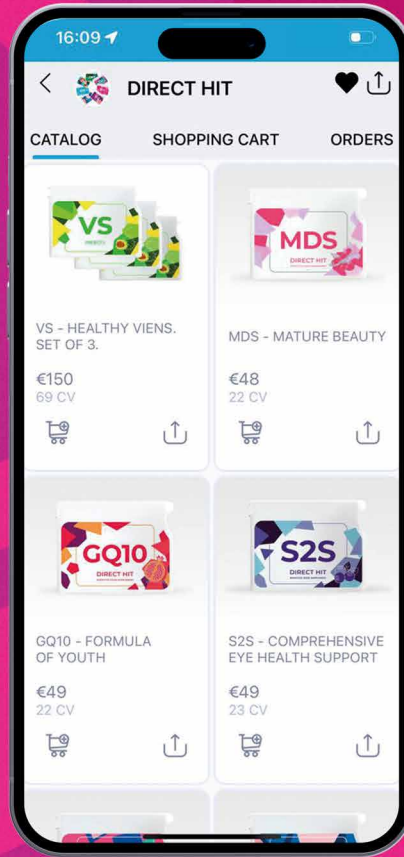
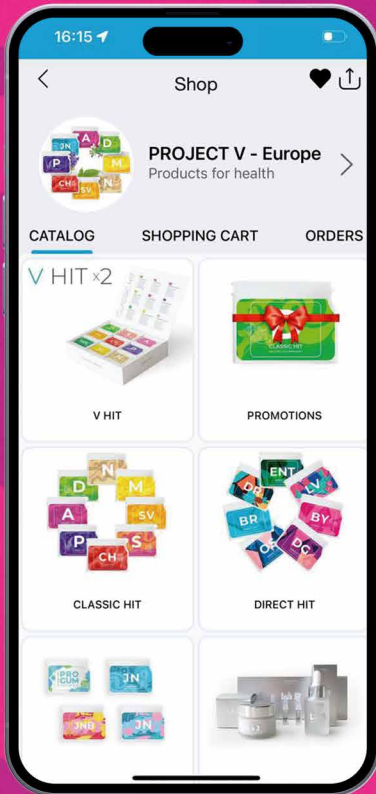


# DOWNLOAD THE APP





OPEN THE PROJECT V STORE, SELECT THE PRODUCTS AND ADD THEM TO THE CART.



# CLASSIC HIT

NEW



## EASE OF DIGESTION

- Normalizes the intestinal microflora
- Activates digestive processes
- Stimulates the growth of beneficial bacteria
- Protects the gastrointestinal tract from pathogenic microbiota
- Blocks toxins and carcinogens

NEW



## MAGIC OF MAGNESIUM

- Restores emotional balance
- Strengthens the nervous system
- Relaxes muscles
- Regulates serotonin levels
- Relieves nerve excitement



## NERVOUS SYSTEM BALANCE

- Neutralizes the effects of stress
- Supports the health of the nervous system
- Normalizes heart rate
- Eliminates feelings of anxiety and worry
- Provides complete sleep



## ANTIOXIDANT POWER

- Slows down the aging process
- Normalizes the work of the heart
- Promotes cell regeneration
- Supports immunity
- Protects cells from oxidation



## HEALTHY HEART AND SHARP MIND

- Prevents the destruction of neurons
- Slows down the aging process
- Strengthens the walls of blood vessels
- Normalizes blood pressure
- Improves cognitive functions



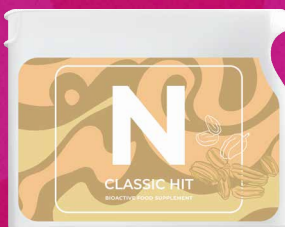
### JOYFUL AND BEAUTIFUL

- Restores metabolism
- Regulates the endocrine system
- Reduces appetite and hunger
- Supports the effectiveness of diets
- Normalizes digestion processes



### CHARGED AND ENERGIZED

- Increases efficiency
- Accelerates recovery after exercise
- Normalizes muscle tone
- Helps reduce fatigue
- Protects against overstrain



### PROTECTION AND PREVENTION

- Normalizes the functioning of the genitourinary system
- Promotes the removal of sand from the kidneys
- Fights inflammatory processes
- Has a diuretic effect
- Reduces puffiness



### BODY DETOX

- Cleanses of waste and toxins
- Has an anti-inflammatory effect
- Is a natural antibiotic
- Normalizes immunity
- Effective for any type of poisoning

# CLASSIC HIT

# DIRECT HIT

NEW



## MATURE BEAUTY

- Normalizes estrogen levels
- Relieves symptoms of perimenopause
- Improves the condition of bones, teeth and hair
- Delays the onset of menopause
- Prevents skin aging

NEW



## STRONG HEART

- Strengthens the heart and vascular tone
- Improves antioxidant protection of cells
- Normalizes the level of hemoglobin in the blood
- Stimulates energy exchange in cells
- Slows down the aging process

NEW



## HEALTHY VEINS

- Increases the elasticity of blood vessels
- Normalizes blood pressure
- Protects the body from oxidants
- Complements compression therapy
- Gets rid of puffiness



## KEEN EYE

- Helps maintain visual acuity
- Prevents the development of eye diseases
- Stimulates retinal microcirculation
- Helps with dry eye syndrome
- Strengthens eye vessels



## STRONG BONES AND JOINTS

- Normalizes the mineral composition of bones
- Increases bone strength
- Reduces the risk of fractures and other injuries
- Relieves joint discomfort
- Promotes protein metabolism



## RADIANCE OF YOUTH

- Protects cells from oxidative stress
- Has an immunomodulatory effect
- Strengthens the heart and blood vessels
- Increases physical endurance
- Removes waste and toxins from the body



## BRIGHT BRAIN

- Improves memory and concentration
- Normalizes cerebral circulation
- Strengthens the nervous system and vision
- Stimulates mental activity
- Provides antioxidant protection

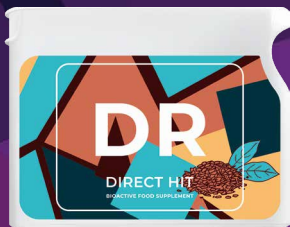


## BEAUTIFUL SKIN

- Enhances antioxidant protection
- Restores the skin's water balance
- Promotes collagen production
- Strengthens hair structure and nails
- Protects against harmful UV radiation

# DIRECT HIT

# DIRECT HIT



## STRONG IMMUNE SYSTEM

- Strengthens the immune system
- Protects against viral infections
- Normalizes the intestinal microflora
- Enhances antioxidant protection
- Improves the work of the digestive tract



## LIVER PROTECTION

- Normalizes liver function
- Has a detoxifying effect
- Protects cells from free radicals
- Regulates blood cholesterol levels
- Accelerates the growth of beneficial microbiota



## YOUTH OF JOINTS

- Improves joint mobility
- Restores cartilage tissue
- Has an anti-inflammatory effect
- Prevents bone loss
- Relieves pain syndrome



### CHILD GROWTH

- Strengthens immunity and health
- Provides essential nutrients
- Increases cognitive activity
- Prevents overwork
- Reduces excitability

NEW



### SMART TO WISE

- Stimulates mental activity
- Activates cognitive functions
- Increases concentration
- Helps reduce fatigue
- Provides essential vitamins

NEW



### ROYAL GROWTH

- Strengthens the musculoskeletal system
- Ensures a child's harmonious growth
- Prevents the development of scoliosis
- Supports healthy bones, teeth and hair
- Improves the functioning of the nervous system

NEW



### KEEP CALCIUM

- Strengthens teeth
- Improves local immunity of the oral cavity
- Provides a whiter smile
- Freshens breath
- Helps strengthen tooth enamel

# JUNIOR HIT



# NAREK SIRAKANYAN

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PRESIDENT OF  
FREEDOM INTERNATIONAL GROUP

FREEDOM  
INTERNATIONAL  
GROUP 



# FOUNDER STORY

## PROJECT V

Big stories often start with close ones and emotional outbursts. It turned out that Narek Sirakanyan missed the birth of his youngest daughter Nicole. And, in a way, it occurred because of natural health products.

The fact is that Narek's spouse Nadezhda uses French supplements and during her pregnancy, she was constantly asking him to bring special complexes for herself, for their future child, and for quicker recovery.

During a business trip to Italy prior to Nicole's birth, being the responsible father that he is, Narek was looking for everything on his long shopping list. He went through all the local pharmacies right up until check-in for his flight began. He wasn't able to buy the French supplements that Nadezhda needed: they simply weren't being sold in Italy. As a result, Narek was late for his flight. And his child was born without him present.

The situation put a significant emotional strain on Narek and it meant that he needed to act.

Narek started looking for ways of starting his own supplement business. A month later, he heard of an opportunity linked to the famous Vision brand. And that's when things started "rolling".

When it became clear that Vision's product line contained several French supplements that Nadezhda loved most, the stars had aligned.

Nicole was born in June 2017. By August, Narek was already in negotiations with Mr. Buryak, the owner of Vision. And that same year, in 2017, Freedom International Group's acquisition of the business was announced.

Everyone has beautiful chances that show up in their life. But not everyone is able to see the signs thrown by fate and properly manage the presented opportunities.

# PROJECTV

b e a u t i f u l   c h a n c e

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Vietnam: Ho Chi Minh City, Ha Do Centrosa, 200, 3/2 street, ward 12, district 10, Phone: 0772629407

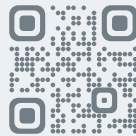
Vietnam: Viet Tri, 32-34 Vu Tuan street, Hung Quoc Vuong, Gia Cam ward, Phu Tho, Phone: 0362209886

Uzbekistan: Tashkent, Chilanzar district, Mukimiy Street, 21, Phone: +9 9871 231 72 14

Kazakhstan: Almaty, Tole Bi Street, 73A, 1st floor, room. 207, Phone: +7 727 339 66 16

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